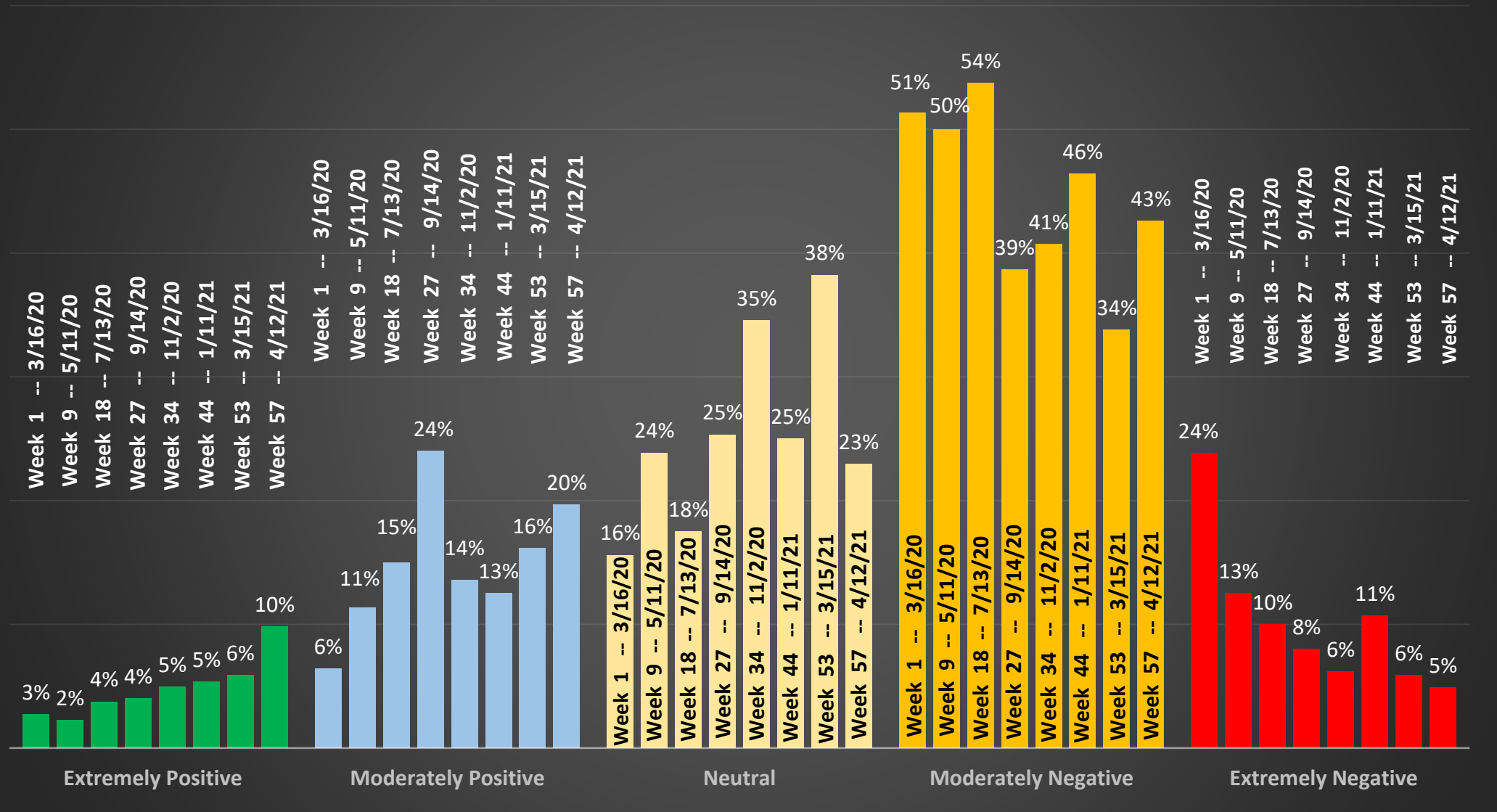


Alliance of CEOs Business Trends Survey During COVID-19 Crisis

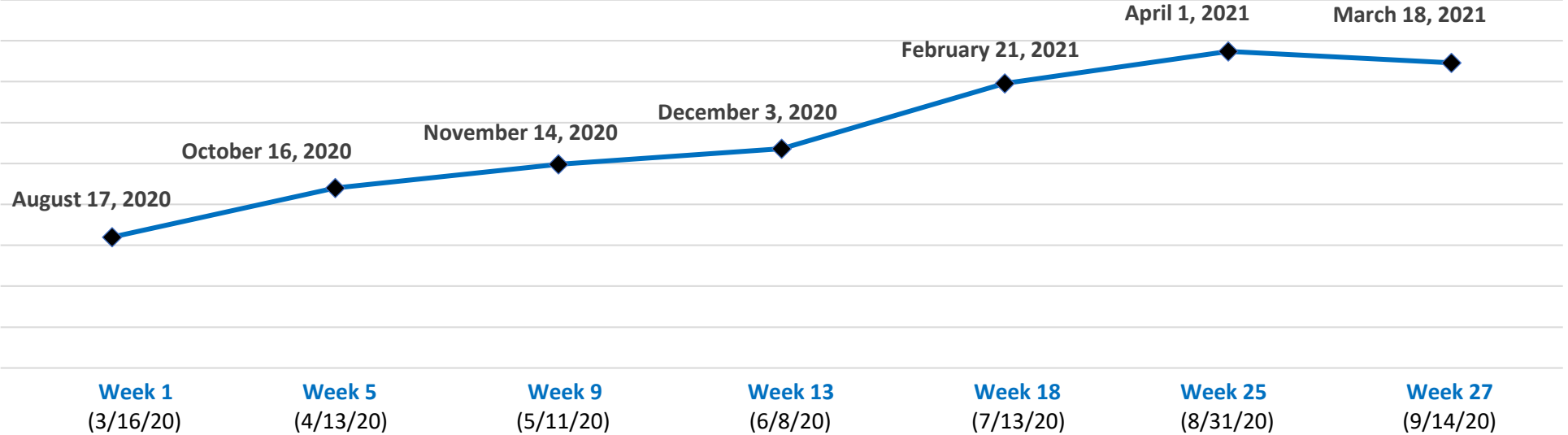
Since March 17, 2020, the [Alliance of Chief Executives](#) has administered a CEO survey to more than 300 Alliance member companies to “take the temperature” of how businesses are experiencing the COVID-19 crisis. The survey is intended to share insights into the extent and range of actions taken by business leaders as they continue to make critical decisions to steer their organizations through these difficult times. Below are the results of the questions asked to:

- Measure the [depth of the impact](#)
- View the [latest business trends](#)
- Project when we might “[return to somewhat normal](#)”; and
- Assess [Return-to-Workplace](#) plans and setbacks

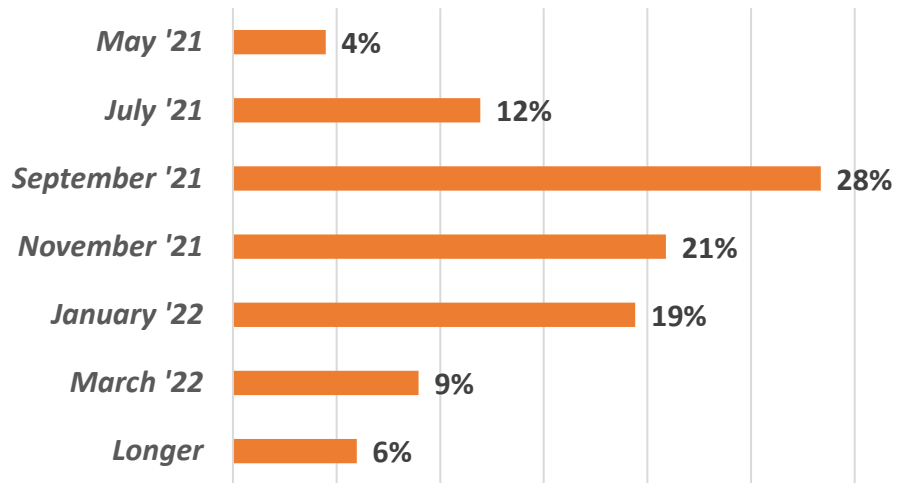
How is the Covid-19 situation impacting your business?



When do you project your business will return to somewhat "normal"?

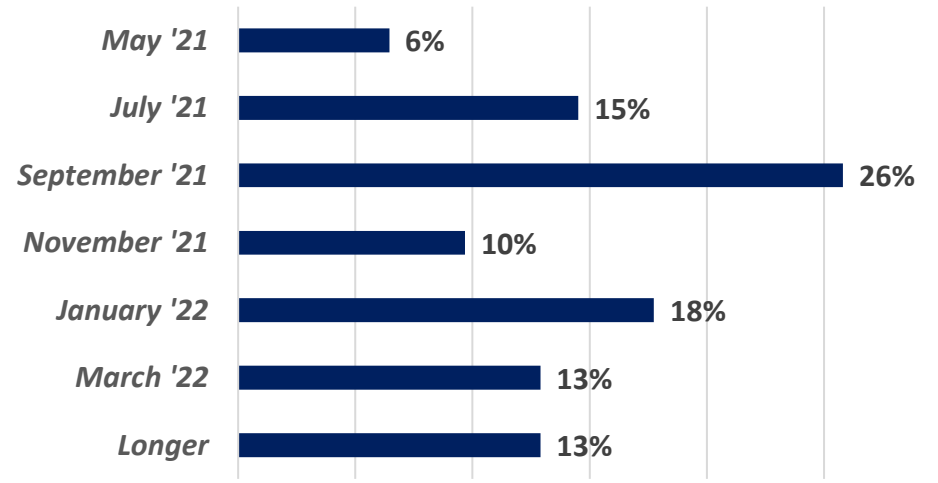


In what month do you project COVID-19 will no longer be a consideration when making decisions that affect your business and employees?



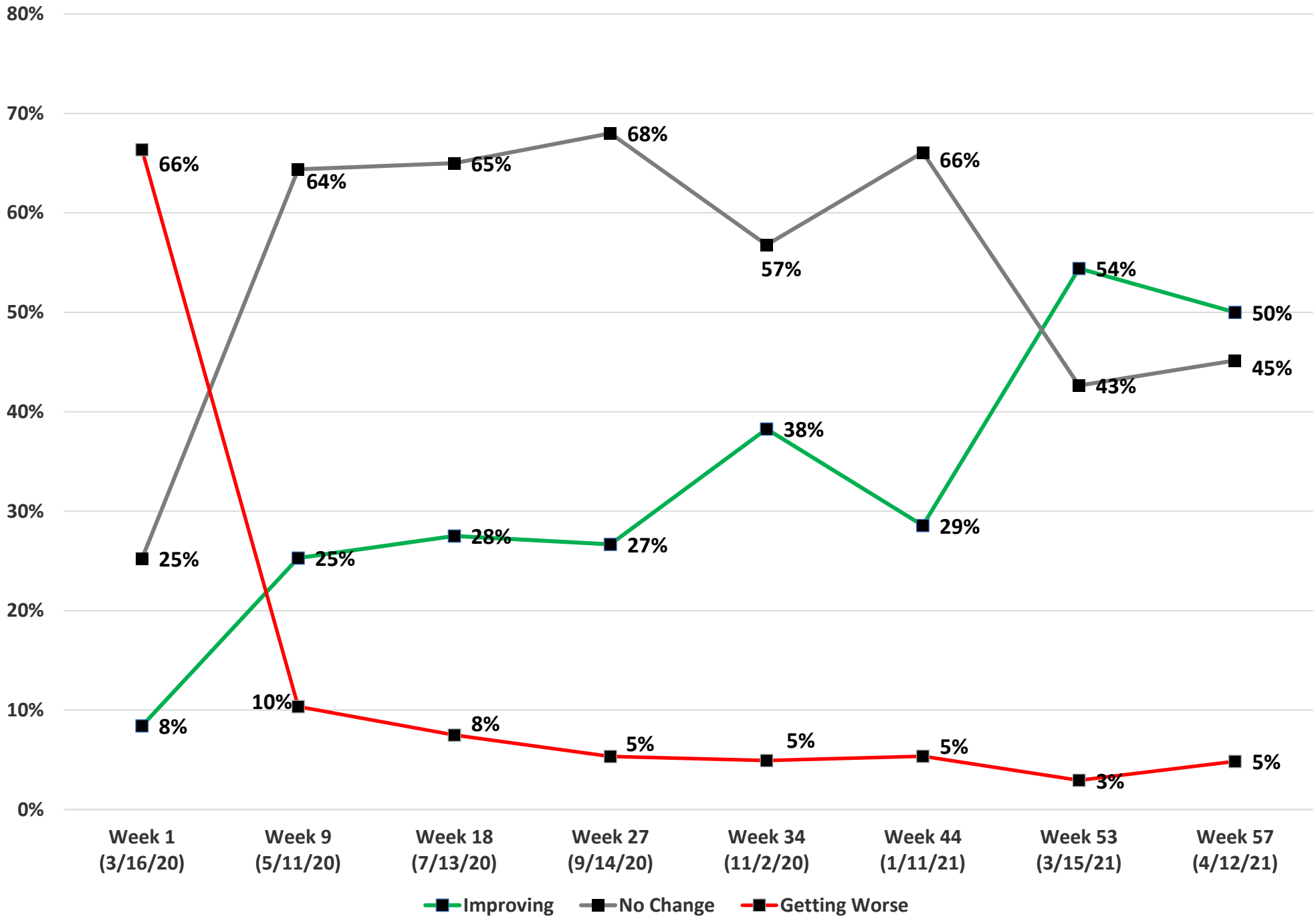
As of Monday, [March 15, 2021 \(Week #53\)](#)

In what month do you project COVID-19 will no longer be a consideration when making decisions that affect your business and employees?



As of Monday, [April 12, 2021 \(Week #57\)](#)

How has your business changed?



**% of businesses that have been
negatively impacted:**

- Week #1 (3/16/20) = 75%
- Week #5 (4/13/20) = 73%
- Week #9 (5/11/20) = 63%
- Week #13 (6/8/20) = 62%
- Week #18 (7/13/20) = 64%
- Week #25 (8/31/20) = 51%
- Week #27 (9/14/20) = 47%
- Week #30 (10/5/20) = 58%
- Week #34 (11/2/20) = 47%
- Week #39 (12/7/20) = 55%
- Week #44 (1/11/21) = 57%
- Week #48 (2/8/21) = 46%
- Week #53 (3/15/21) = 40%
- **Week #57 (4/12/21) = 48%**

**% of businesses
extremely negatively impacted:**

- Week #1 (3/16/20) = 24%
- Week #5 (4/13/20) = 24%
- Week #9 (5/11/20) = 13%
- Week #13 (6/8/20) = 13%
- Week #18 (7/13/20) = 10%
- Week #25 (8/31/20) = 7%
- Week #27 (9/14/20) = 8%
- Week #30 (10/5/20) = 9%
- Week #34 (11/2/20) = 6%
- Week #39 (12/7/20) = 3%
- Week #44 (1/11/21) = 11%
- Week #48 (2/8/21) = 2%
- Week #53 (3/15/21) = 6%
- **Week #57 (4/12/21) = 5%**

**% of business experiencing
positive gains:**

- Week #1 (3/16/20) = 9%
- Week #5 (4/13/20) = 10%
- Week #9 (5/11/20) = 13%
- Week #13 (6/8/20) = 18%
- Week #18 (7/13/20) = 19%
- Week #25 (8/31/20) = 26%
- Week #27 (9/14/20) = 28%
- Week #30 (10/5/20) = 20%
- Week #34 (11/2/20) = 19%
- Week #39 (12/7/20) = 23%
- Week #44 (1/11/21) = 18%
- Week #48 (2/8/21) = 26%
- Week #53 (3/15/21) = 22%
- **Week #57 (4/12/21) = 30%**

**% of businesses that are
getting worse:**

- Week #1 (3/16/20) = 66%
- Week #5 (4/13/20) = 18%
- Week #9 (5/11/20) = 10%
- Week #13 (6/8/20) = 9%
- Week #18 (7/13/20) = 8%
- Week #25 (8/31/20) = 9%
- Week #27 (9/14/20) = 5%
- Week #30 (10/5/20) = 15%
- Week #34 (11/2/20) = 5%
- Week #39 (12/7/20) = 12%
- Week #44 (1/11/21) = 5%
- Week #48 (2/8/21) = 6%
- Week #53 (3/15/21) = 3%
- **Week #57 (4/12/21) = 5%**

**% of businesses that are
getting better:**

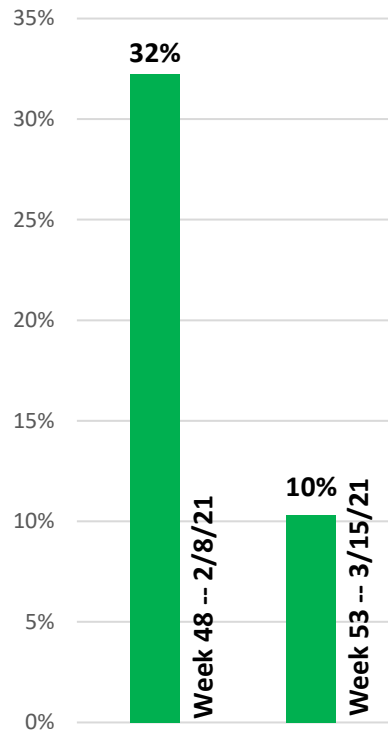
- Week #1 (3/16/20) = 8%
- Week #5 (4/13/20) = 14%
- Week #9 (5/11/20) = 25%
- Week #13 (6/8/20) = 39%
- Week #18 (7/13/20) = 28%
- Week #25 (8/31/20) = 31%
- Week #27 (9/14/20) = 27%
- Week #30 (10/5/20) = 51%
- Week #34 (11/2/20) = 38%
- Week #39 (12/7/20) = 49%
- Week #44 (1/11/21) = 29%
- Week #48 (2/8/21) = 44%
- Week #53 (3/15/21) = 54%
- **Week #57 (4/12/21) = 50%**

**Alliance CEOs projection for when we
will "return to somewhat normal":**

- Week #1 = August 17th
- Week #3 = September 14th
- Week #5 = October 16th
- Week #7 = November 8th
- Week #9 = November 14th
- Week #11 = November 25th
- Week #13 = December 3rd
- Week #15 = December 5th
- Week #18 = February 21st
- Week #20 = February 17th
- Week #22 = February 27th
- Week #25 = April 1st
- Week #27 = March 18th

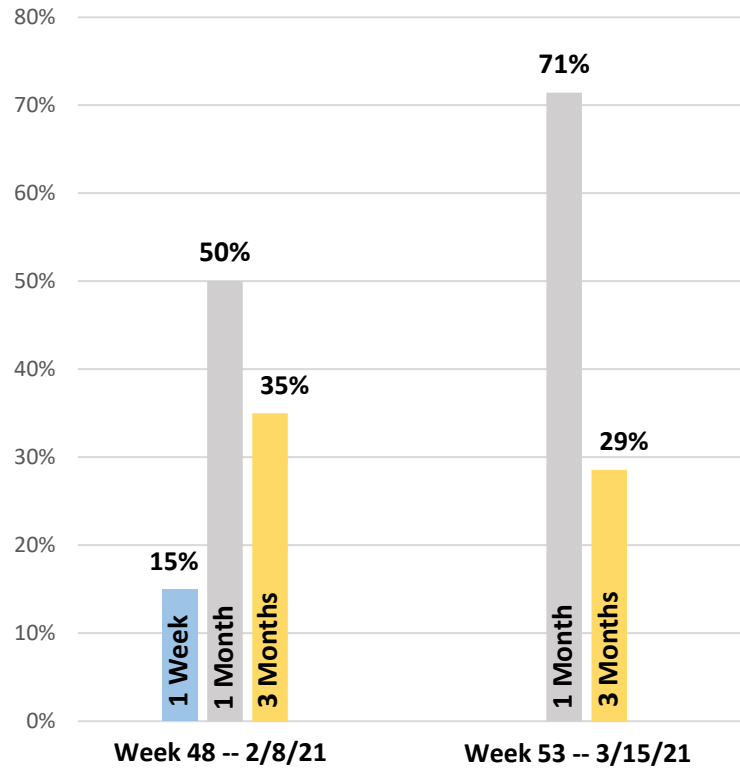
COVID-19 Vaccine Mandate

Will you mandate the COVID vaccine to your employees when it becomes available to them?

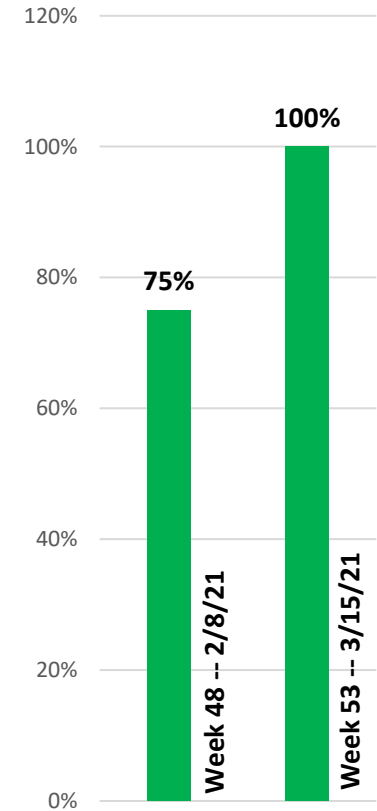


YES

Within what timeframe will you mandate employees be vaccinated after it becomes available to them?



Will you allow any exceptions?



YES

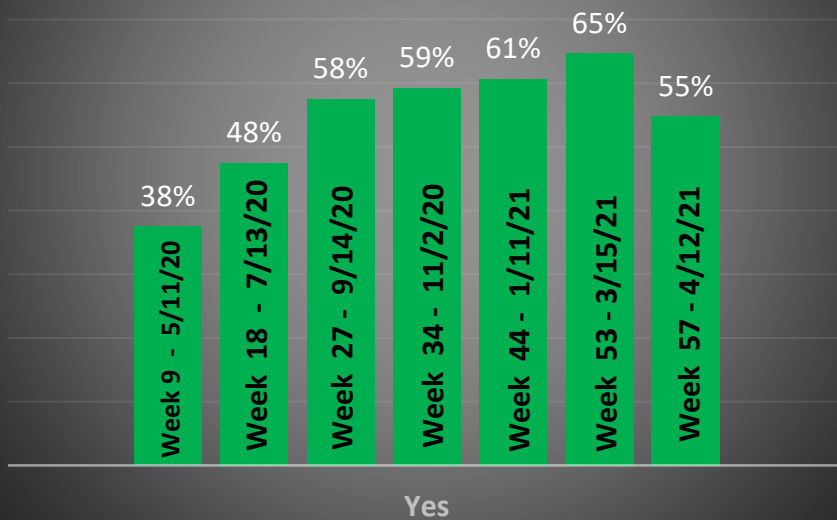
Returning Employees to their Workplaces

As of Monday, April 12, 2021 (Week #57):



- **55%** of Alliance companies have **returned some employees** to their workplaces. Of those,
 - **36%** of those companies have **returned fewer than 25%** of their employees
 - **47%** have **returned 75% or greater of their employees** to their workplaces; and
- **35%** of those who have returned employees to their workplaces have experienced some **setbacks**

Do you have any employees who have returned to their physical location workplaces?



Have you experienced any setbacks?



What percentage of employees have returned to their workplaces?

