



Assessment • Advisory • Operating Partner



As featured on

A horizontal row of logos for various media outlets. From left to right: a colorful circular logo with radiating lines; the ABC logo (a black circle with white lowercase letters); the NBC News logo (the peacock logo above the text "NBC NEWS"); the Fox News logo (the word "FOX" above "NEWS"); the WGN Chicago logo (the word "WGN" above "CHICAGO"); the BNET logo (a lowercase "b" above "BNET"); the CNN logo (the letters "CNN" in a red, stylized font); the Daily Herald logo (the words "Daily Herald" in a blue serif font); the CBS News logo (the CBS eye logo above "CBS NEWS"); and the Wall Street Journal logo (the words "WALL STREET JOURNAL" in a black serif font).

Independence

Persistence

non-conformity

idea generation

Optimism

research: **Entrepreneur**

Action-orientation

Need to achieve

Passion

Future focus

non-conformity



idea generation

Persistence

Passion

Optimism



Action-orientation

Future focus

**There's an entrepreneur
inside everyone**





**Are all
entrepreneurs
the same?**

B

O

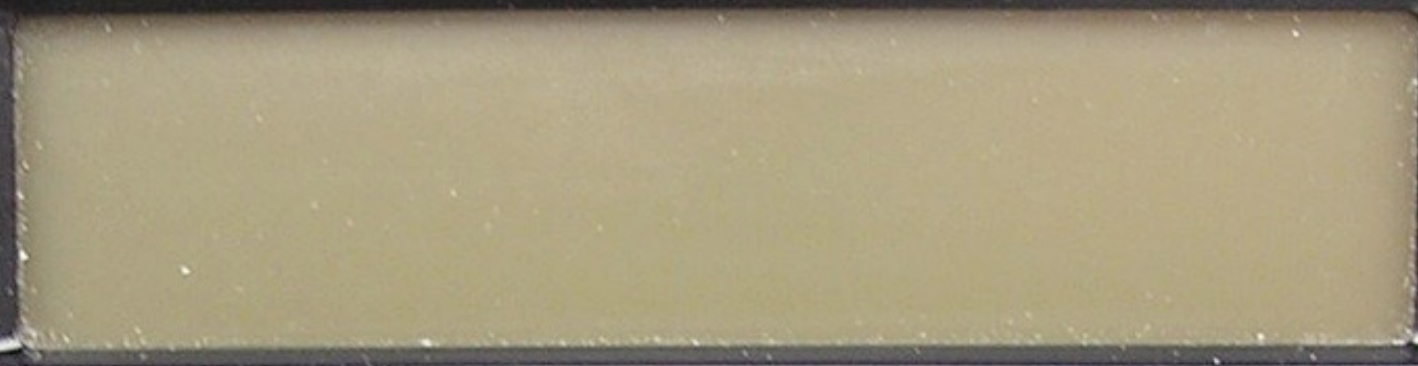
S

I

CY13B

PRESET
A·B·C

BAND



CD



COMPACT
disc
DIGITAL AUDIO

PWR



VOL

FF



REV



HOLD



Expert

Reputation

Single-industry

Analytical

Service delivery

Standing out

S

**Right Place =
Ground Floor**

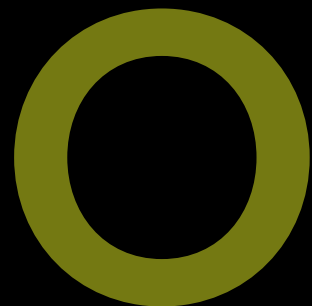
Financial Freedom

Business = Vehicle

Multiple streams

Optimistic

Focus



**High scale/multi
location**

Infrastructure

“People mover”

Multi-industry

5 Million +

Relationships

B

Mad Scientist

Impact / Mission

Creative

Limitless IP

The Lab

Operating



B

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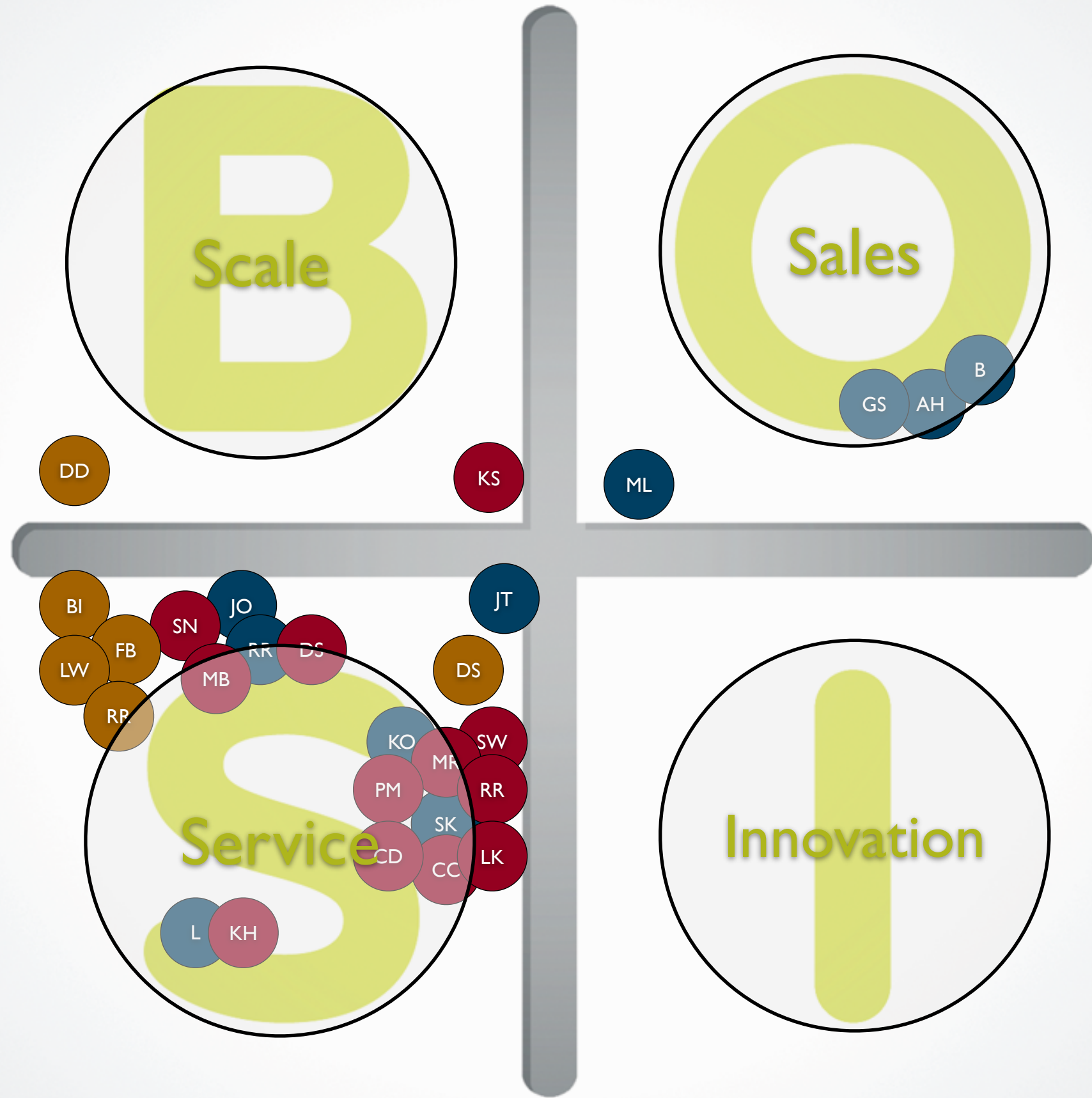
The Symptoms

	Individual	Team	Company
Builder	Insatiable appetite	Turnover	Culture
Opportunist	Shiny objects	Multiple directions	Financial problems
Specialist	Proudly “safe”	Low sales/cross sales	Plateau
Innovator	Change the world	Game-changing IP	Marginal distribution

Q:

A:

*Specialist
Company
Case Study*



Contact Joe at
bosifounder@bosiGlobal.com
or 847.815.8956 if you'd like
your team to go through the
BOSI Team Assessment

Your Team

	Individual
Builder	People mover
Opportunist	Rainmaker
Specialist	Expert
Innovator	Mad scientist

Additional Resources From BOSI

- The BOSI Team Assessment
- The Complimentary WhiteBoard Strategy Session
- The Operating Partner Relationship

learn more at BosiGlobal.com - Contact Joe at 847.815.8956 or BosiFounder@BosiGlobal.com



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